

Why Vote NO on the Income Tax Proposal?

The income tax question on the ballot this fall is a **reckless proposal** that will have **severe and immediate consequences** for all of us. This binding referendum will take **\$12.7 billion — nearly 40 percent — out of the state budget, driving up local property taxes** and leading to **drastic cuts in services**. Our communities will suffer sweeping education cuts, steep reductions in public safety personnel and further deterioration of roads and bridges. Times are hard enough. Let's not make them worse.

Welcome to the "Vote No, Massachusetts" Tool Kit!

Thank you for taking the time to get involved. YOUR help making sure Massachusetts residents vote NO on November 4th is critical.

In this kit, you will find several tools to help you educate, recruit and mobilize family, friends and co-workers to stop the reckless elimination of the Massachusetts income tax.

- **Educate:** The fact sheet, frequently asked questions and talking points will help you educate voters on the issue and answer any questions they may have regarding this reckless proposal.
- **Recruit:** The pledge card allows you to sign up supporters (e.g., friends, family, colleagues, members of organizations to which you belong) so we can continue to educate these voters and recruit them to participate in field activities. The pledge card includes a sign-up for activities supporters might be willing to do to help make sure the Massachusetts income tax is not repealed.
- **Join our Team:** Use the endorsement form to recruit organizations to join the Vote No, MA effort.
- **Mobilize:** The "Take Action" document informs supporters about the six actions they can take to help "Vote No, Massachusetts."

If you have any questions visit our website, www.votenoquestion1.com, or contact our field director, Brandyn Keating, at 508-982-2247 or bkeating@coalitionforourcommunities.org.

Thank you again for your help ensuring Massachusetts residents **vote no** on repealing the Massachusetts income tax.

Sincerely,

Harris Gruman, Campaign Manager

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